



**ACCLAIMED POWER-POP BAND THE PINK SPIDERS READY TO SWEAT IT
OUT ON SEPTEMBER 23, 2008 WITH NEW INDEPENDENT RELEASE**

* * *

Brendan O'Brien-Produced Full-Length to Be Led by Single "Gimme Chemicals"

Nashville, TN (July 31, 2008) - The Pink Spiders, the Nashville-based power-pop band with the explosive sound and attitude to burn, is priming their fan base for a new fix later this year as they prepare the September 23 release of *Sweat It Out*. With heavyweight producer Brendan O'Brien (Pearl Jam, Stone Temple Pilots, Bruce Springsteen) at the helm, *Sweat It Out* is the band's first album since departing the topsy-turvy world of major labels, and is being released on Pink Spiders frontman Matt Friction's own label Mean Buzz, via Adrenaline Music. Giving fans a taste of what's to come, the new album's first single and video "Gimme Chemicals" - which screams "summer party anthem" - will be hitting the airwaves shortly.

Sweat It Out follows the success of The Pink Spider's 2006 record, *Teenage Graffiti*, produced by hit-maker and legendary frontman of The Cars, Ric Ocasek. That album spawned the single "Little Razorblade," which exploded on radio stations from coast to coast as well as on MTV's *Total Request Live*, and got the band named one of "100 Bands You Need to Know in 2006" by respected tastemaker *Alternative Press*. Now, having made the wise choice to move to the indie world as major labels continue to sway unsteadily on shaky ground, Matt Friction and his bandmates are poised to prove that the success of *Teenage Graffiti* was no fluke. They have persevered to make sure that their best work to date sees the light of day on the strength of their own efforts.

"My idea of success has always been to do things our way and on our own terms," says Pink Spiders frontman Matt Friction. "Being an independent band, in control of our own destiny, feels great."

The group has just wrapped up another stint (their second) on this summer's renowned Van's Warped Tour, which was followed by dates on their own headlining tour. Praise from fans and the press alike have ensured that the band's rocket-like career trajectory is headed for longevity, bolstered by the high anticipation for *Sweat It Out* this fall. Here's what some of the major press outlets across the nation have already said about The Pink Spiders:

"Enough catchy charm and ass-kicking propulsion to suggest a ballsier Weezer or a punk-schooled Cheap Trick...the Spiders are ready to spin a power-pop revolution" - Rolling Stone

"A collection of sweaty, fist-pumping anthems...the Pink Spiders' rock and roll assault is under way. You've been warned." - **MTV News**

"The ideal blend of sweetness and crunch." - **Entertainment Weekly**

"The Nashville-based power pop trio is weaving a web of gritty rock'n'roll, catchy riffs and flashy looks in order to capture the attention of a mainstream audience...they seem to be well on their way." - **Billboard**

"...catchy blasts of bubblegum angst..." - **Blender**

"...angst ridden, smart-assed, and slickly catchy..." - **SPIN**

"A rock frolic with the proper balance of bubblegum catchiness, punk muscle and dance snap." - **USA Today**

Infamy and chaos has followed The Pink Spiders since they first stormed onto the Nashville music scene in 2004 with their self-released debut *The Pink Spiders Are Taking Over*, which immediately led to the band's first indie deal less than 6 months after forming. The guys quickly generated a big buzz with their 2005 indie label release *Hot Pink*, an infectious dose of dark pop detailing fast getaways and faster women. Less than three weeks after the *Hot Pink* release, and in the midst of a nationwide tour, the band found themselves at the center of a major-label bidding war. The Pink Spiders landed a deal with Geffen/Suretone Record, and in short order released their major label debut, *Teenage Graffiti*.

For more information, visit:

www.thepinkspiders.com

www.myspace.com/thepinkspiders

Contact:

Erik Stein

Scoop Marketing

213-639-6162

estein@solders.com